



Strategy Design and Implementation Package

This comprehensive package supports businesses in thoroughly assessing the current state, creating a detailed strategy and plan, while providing expert support for successful implementation, ensuring clear, actionable, and measurable outcomes across all levels.

Benefits

- **Actionable Goals** – Provides a roadmap for sustainable growth.
- **Integrated Plans** – Aligns HR, finance, and communications with strategic goals.
- **Optimised Resources** – Identifies and allocates resources for effective execution.
- **Improved Collaboration** – Fosters cross-functional alignment and teamwork.
- **Aligned Decisions** – Ensures all decisions support organisational priorities.
- **Reduced Waste** – Focuses resources on high-impact initiatives.
- **Stronger Culture** – Aligns employees with the vision and shared purpose.
- **Clear Roles** – Clarifies responsibilities for effective execution.
- **Proactive Adaptability** – Equips teams to respond to market shifts.
- **Sustainable Growth** – Builds long-term success through clarity and efficiency.

Use cases



Business start-up, refocus or growth

Scaling fast with strategic focus.



Local council

Improving community impact.



NFP adaption

Enhancing mission delivery

Value components

- **Staff Survey** – Assesses employee understanding and alignment with goals.
- **SWOT Analysis** – Analyses client/customer perspectives to align with market needs.
- **Values & Strategy Workshop** – Aligns leadership on values, goals, and priorities.
- **Strategic Plan (3-5 Years)** – Outlines key objectives and measurable outcomes.
- **Implementation Framework** – Provides structure, accountability, and execution guidelines.
- **Values in Action Guide** – Connects values to daily behaviours and decisions.
- **12-Month Business Plan** – Breaks down the strategy into actionable steps.
- **Divisional Plan Template** – Simplifies communication and ensures alignment across teams.
- **Skills Assessment** – Identifies skill gaps critical for strategy implementation.

Optional extras

- Leadership reporting dashboard
- Full change management plan
- Ongoing support for implementation support activities