

Strategy Reimagined Package



Ideal for businesses needing to refine their existing strategy or boost staff alignment and buy-in for maximum impact. The Strategy Reimagine Package sharpens focus, aligns teams, and embeds values, driving agility and long-term success.

Benefits

- **Relevance & alignment** – Updates strategy to fit current needs.
- **Clear goals** – Refines goals to be specific and achievable.
- **Staff alignment** – Engages employees for better buy-in.
- **Higher engagement** – Clarifies roles, boosting morale.
- **Smarter decisions** – Guides aligned leadership choices.
- **Growth potential** – Uncovers new opportunities.
- **Resource efficiency** – Maximises time, talent, and budget.
- **Agility** – Prepares for market shifts.
- **Unified focus** – Eliminates conflicting efforts.
- **Stakeholder trust** – Shows strong strategic planning.

Value components

- **Staff Survey** – Assesses alignment, clarifies gaps, and ensures strategy resonates with employees.
- **Values & Strategy Workshop** – Aligns leadership on strategy relevance, gaps, and shared ownership.
- **Revised Strategic Plan** – Delivers a clear, actionable roadmap reflecting current priorities.
- **Implementation Framework** – Guides leadership in executing strategy with consistency and accountability.
- **Values in Action Guide** – Links values to daily decisions, reinforcing a strong, aligned culture.

Use cases



Retail differentiation

Standing out in a crowded market.



Start-up growth

Scaling fast with strategic focus.



NFP adaptation

Navigating funding shifts effectively.



Manufacturing disruption

Adapting to market changes.



Healthcare

Elevating patient care and service.



Local council

Building confidence in the community.